

POOJA INAMDAR

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PROFESSIONAL SUMMARY

Award-winning producer specializing in conceptualizing and executing live-action and animation short form projects with a natural flair for storytelling. Experienced in leading cross-functional teams, managing vendor relationships, and tracking deliverables. Multi-lingual cross-cultural communications expert with fluency in English, Hindi & German; adept at driving international projects. Extensive technical and artistic expertise in 3D, 2D, and stop-motion animation and post-production. An animal lover completely in favor of dogs and in total intrigue of their behavior

EXPERIENCE

Nick Jr., New York, NY

2022 – Present

Supervising Producer (2023 – Present)

- Lead production of all animated series distributed on Nick Jr. YouTube channel, including **THE BACKYARDIGANS** and multiple spinoffs of the **DORA THE EXPLORER** franchise, supervising up to 6 series simultaneously
- Liaise with creative executives, producers and internal art designers to ensure animation aligns with creative goals; provide feedback on scripts, animatics, and animation; edit storyboards and direct renders
- Drive the 3D animation production pipeline, including managing vendor relationships, implementing notes processes, tracking and maintaining vast asset libraries, and overseeing master deliveries across multiple shows

Animation Producer (2022 – 2023)

- Established 3D production and communication pipelines for Nickelodeon's foray into digital preschool content; earned promotion to management role due to successful oversight of expanding project slate
- Edited episode compilations, cutdowns and vertical videos of Nick Jr. IP for YouTube and social media distribution

Noggin, New York, NY

2020

Freelance Producer

- Produced short-form preschool series **READY SET GO** and **IMAGINATION TRIPS**, nominated for Daytime Emmy; directed VO talent and communicated with animators, VFX artists, and editors to deliver notes and track assets

The Walt Disney Company, Mumbai, India

2019 – 2020

Producer, Marketing Creative

- Conceptualized and directed marketing campaigns to promote Disney series launches across APAC market; oversaw in-house editors finalize cuts and localize spots across four languages
- Executed innovative 360-degree **DUCK TALES** campaign that incorporated an original music video featuring Bollywood theme song remix and nostalgia-driven social media content, banners, promos, and radio spots
- Pitched marketing concepts to advance brand affinity across Disney properties; won Promax India Silver Award for execution of original social media promo **LOVE IS FOR ALL** featuring multiple iconic Disney characters

Hotstar (now Disneyplus Hotstar), Mumbai, India

2016 – 2018

Associate Producer, Marketing Creative

- Created Promax Gold Award-winning campaigns to launch high-profile US-produced content on India's top OTT platform, including **GAME OF THRONES**, **WESTWORLD**, **THIS IS US**, and roster of **Disney/Pixar** animated films
- Communicated with rights-holders Disney, HBO, and FOX to align campaigns with global brand standards; collaborated with internal teams to secure creative and budget approvals
- Developed marketing creative to promote live broadcasts for cricket tournaments and the **2016 Olympics**

EDUCATION

Centennial College, Toronto, Canada

National Institute of Design, Ahmedabad, India

University of Pune, Pune, India

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Post-Graduate Certificate: Children's Media

Master of Design: Animation Film Design

Master of Science: Communication Studies (Video Production)

Bachelor of Arts: Psychology

SKILLS

Software: Adobe Animation, Premiere Pro, After Effects, Runway, Photoshop; Dragon Frame Stop-Motion Software; Procreate; Final Draft; ShotGrid; Airtable; Frame.io; Slack; Microsoft 365